



Implementing the CIFOR Guidelines for Foodborne Disease Outbreak Response: Food for thought and action

A webinar for senior public health and
environmental health officials

Thursday, January 28, 2010

1:00 - 2:00 pm EST (11 am - 12 noon PST)

Join foodborne disease experts to learn more about the 2009 Council to Improve Outbreak Response (CIFOR) *Guidelines for Foodborne Disease Outbreak Response* and how your agency can take steps to fight foodborne disease outbreaks more effectively.

This webinar has been designed for **senior public health and environmental health officials** at the state and local level who supervise staff carrying out surveillance, investigation, and control activities for foodborne diseases or are responsible for securing and designating resources for these activities. Management teams, including the health officer, communicable disease director, environmental health director, and laboratory director, are encouraged to view this webinar together to facilitate local efforts to improve foodborne disease detection, investigation, and control.

Participate in this 1-hour session to learn about:

- The burden of foodborne illness in the United States.
- The source of the CIFOR *Guidelines*.
- How you should examine the recommendations included in the CIFOR *Guidelines*.
- Specific steps you can take to initiate local implementation of the CIFOR *Guidelines* and ways to overcome barriers.

Although this webinar is designed for senior public health and environmental health leaders who are in a position to implement recommendations from the CIFOR *Guidelines*, future webinars and materials will be developed for a wider range of staff who carry out surveillance, outbreak investigation, and control activities. Future trainings include regional meetings supported by the Association of Public Health Laboratories and will involve environmental health, laboratory, epidemiology, agriculture, and federal food safety partners.

Go to <http://cste.webex.com> to learn more about this webinar and to register. **Registration is limited to the first 200 participants, so sign up for this informative webinar today!**

This webinar is co-sponsored by the Centers for Disease Control and Prevention, the Council of State and Territorial Epidemiologists, and CIFOR. Participants can earn continuing education credits (e.g., CMEs, CNEs, CEUs, and CECHs) for viewing this webinar.

Background: Foodborne illnesses are an important cause of morbidity and mortality in the United States. Up to 30% of the population suffers from a foodborne disease every year. Foodborne diseases cause an estimated 76 million illnesses, 325,000 hospitalizations, and 5000 deaths each year and are associated with over 1,300 outbreaks. The Council to Improve Foodborne Outbreak Response (CIFOR) released its *Guidelines for Foodborne Disease Outbreak Response* in July 2009. The guidelines were developed to more clearly define the system of foodborne outbreak response and assist agencies with the appropriate mitigation activities.